



Gina Crabtree

1988, while completing her MA in Education at WSU. She worked for the state and became the Assistant Director of Admissions at WSU in 1995. In 2000, she joined the University of Washington, where she worked for the Office of Admissions and Enrollment Services. In 2008, she became the Director of Budgets and Personnel, reporting to the vice-president. In 2011, she was promoted to the Director of Enrollment Services.

She worked for 20 years when she became a legislator. She reached terms in the Associate Vice President and Chief Data Officer in Academic Affairs for 5 years. In 2017, she stepped down from her position so she could spend more time with her family. She didn't need a boss but a partner who could help her achieve what she knew needed to be done. Her experiences in admissions and the legislative office gave her insight into how to improve information systems as a separate system and how all functional units should be treated as one fully cross-functional operation. She worked on several projects including: wide data governance, data quality standards, reporting standards, exploitation of our student information system, security access protocols, compliance, eliminating redundant systems, and more. In 2017, she was charged by the President with being a functional operations and to strategize new developments for growth and student success. She worked on the Strategic Enrollment Management (SEM) started and led the implementation of the SEM. She was also the chair of the original SEM committee.

While she is fluent and an innovator in policy development and manager of a multi-million dollar business, she is also a mother, a wife, and a friend. She is a woman who is not afraid to take on challenges and who is always looking for ways to improve. She is a woman who is not afraid to take on challenges and who is always looking for ways to improve. She is a woman who is not afraid to take on challenges and who is always looking for ways to improve.

When working with Gina, there's a sense of energy that exist that I've seen from no other. Part of that is because she is a force to be reckoned with. She has a depth of knowledge and ability to see the big picture, as well as the details that make it possible. You better believe she'll be there when you need her. She is a woman who is not afraid to take on challenges and who is always looking for ways to improve.

It must be noted that in addition to her job duties, she took time to complete her MBA at WSU in 2000 and write publications in journals, over 20 professional presentations to date at national conferences, and ongoing involvement in national organizations. And how she fits her personal life into all she does is a mystery to me (she works 12-to-15-hour days), but I have seen it firsthand. I'm surrounded by Crabtree's love for her work and her passion for her students. She is a woman who is not afraid to take on challenges and who is always looking for ways to improve.



David Wright
Chief Data Officer and Professor
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