

2011-2012 Annual Assessment  
Elliott School of Communication

1e. Goals and objectives of the program.

No change. The measurable goals and objectives, described in 3c, include increasing overall knowledge of communication and skills in writing, speaking and visual communication. Grad students are expected to demonstrate mastery of advanced topics in theory and practice.

3c. Learner outcomes.

Learner Outcomes (most programs will have multiple outcomes)	Measurement (e.g., rubric, portfolios, rubrics, writing samples, exams)	Results
ESC majors will demonstrate		

