



2019-2020 Priorities Report

Wichita State University Strategic Planning

PRIORITY ONE: STUDENTS

CONTINUE IMPLEMENTATION OF THE STRATEGIC ENROLLMENT MANAGEMENT PLAN

Increase need-based aid

Listed is each academic year, the unduplicated number of students and the total need-based funds paid out. We went from 584 need-based funds to 706.

Year	Number of Students	Need-based Funds Paid
2018-19	504	\$ 2,779,339.63
2019-20	706	\$ 3,454,392.86

Help students develop financial literacy skills to graduate sooner, with less debt.

: Several units across campus work to enhance the money management skills of the Wichita State student bodies. Financial literacy programming was reported as a primary service by each of the TRIO and GEAR UP programs, serving both college and pre-college students. The Office of Financial Aid provided workshops and webinars to current and prospective students on the importance of understanding financial aid obligations and money management as well.

This year, the Office of Student Money Management created and designed, in collaboration with the Office of Career Services, an online money management course, available through Blackboard for all Wichita State University students. This self-paced, online tool will be deployed FL 2020.

EXPAND EDUCATIONAL OFFERINGS TO HELP STUDENTS ADVANCE IN THEIR CHOSEN CAREERS

: Continue to add new degree options and alternative credentials.

The faculty across three colleges developed new degree program proposals related to digital transformation this year. Those programs were:

- Business Analytics – W. Frank Barton School of Business
- Data Science – College of Engineering
- Mathematical Foundations of Data Analysis – Fairmount College of Liberal Arts and Sciences
- Applied Linguistics - Fairmount College of Liberal Arts and Sciences

INCREASE HEALTH AND WELLNESS SERVICES IN THE NEW AND EXPANDED FACILITIES AT THE STEVE CLARK YMCA AND WSU STUDENT WELLNESS CENTER.

: Enhance service delivery and capacity in Counseling and Preventive Services.

Without the added space in the new Wellness Center, CAPS would not have been able to grow staffing levels as capacity had been reached at the previous location. CAPS was able to secure funding through a partnership with Athletics to hire a new Psychologist/Athlete Mental Health Coordinator and from SGA for a new Master's level Counselor position. Every FTE counselor position allows CAPS to serve 100-120 more students annually in a treatment model of mental health service delivery. CAPS' goal is to reach IACS accreditation standards for FTE licensed mental health provider to student ratios of 1:1,000-1,500. With the Master's Level Counselor position, CAPS will reach 1:1,777 with 9 FTE licensed providers.

FY19 resulted in 12,680 contacts. This year we had an overall increase of contacts of 14.6%. Prevention Services engaged in 399 hours of prevention and outreach and had 14,530 contacts with students, parents, staff/fac2 (c)4 (e) 1 Fe55hv(h)-10 (a)80o022e5 aw99 hour. Thish de-10 (ga)4 (ur)3

in March 25 2020, negatively impacting the number of student visitors this year. For example, total visits for 2018-2019 were 9,171 compared to 7,315 in 2019-2020.

While Student Health did not experience an increase in service delivery, moving into the expanded facilities provided the space to establish the appropriate safety precautions needed to continue providing the same level of health services to students during the COVID-19 pandemic. This would have been challenging in the previous location.

PRIORITY TWO: FACULTY AND STAFF

CONTINUE ADVANCING A CULTURE OF TRUST AND INTEGRITY, WHERE FACULTY AND STAFF ARE ENGAGED AND KEPT WELL-INFORMED BY THE ADMINISTRATION – AND RESPECTED AS IMPORTANT STAKEHOLDERS – IN DECISIONS THAT AFFECT THEIR WORK.

The Faculty approved a motion to accept an amended policy addressing the faculty workload policy at the General Faculty Meeting on November 11, 2019. The recommendation of the Faculty Senate Workload Taskforce can be found [here](#) and the minutes of the general meeting [here](#).

Faculty Workload

Faculty work in three areas: student-centered work (e.g., teaching), disciplinary/professional-centered work (e.g., research/scholarship), and community-centered work (e.g., service). Workload refers to total professional effort, which includes the time (and energy) devoted to class preparation, student work, curriculum and program deliberations, scholarship/research, participation in governance activities, and a wide range of community services*.

- TEACHING RESEARCH,
- SCHOLARSHIP, OR CREATIVE ACTIVITY
- SERVICE

The standard teaching load normally shall be no more than the equivalent of a 12-credit hour maximum per semester, with no more than three different course preparations (based on a 3 credit hour course). More than three different course preparations should be considered exceptional. Equivalency standards for comparison between a normal 3 credit hour course and non-standard teaching activities like badge courses and graduate supervision should be determined at the department level. Workload in the areas of service and research, scholarship, or creative activity are based on a faculty member's position/role. Faculty members are to discuss workload expectations with the Chair and/or Dean at least annually in conjunction with the standard annual review and whenever revisions are made. The Chair or Dean should provide a written summary of decisions concerning the

4). All current positions are in the process of being mapped to the job catalog

Between now and the June 31, 20212 the following will be done:

- Remaining salary survey loaded into PayFactors
- Job mapping
- Compensation structure(s) built
- Compensation philosophy adopted
- Compensation Administration guidelines developed and published
- Complete pay analysis of non-tenure track positions

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RESEARCH AND ECONOMIC DEVELOPMENT

CONTINUE TO GROW FUNDED UNIVERSITY RESEARCH AND APPLIED LEARNING OPPORTUNITIES IN PARTNERSHIP WITH ACADEMIC DEPARTMENTS,

The following are noted outcomes from the aforementioned activities and initiatives.

1. The Office of Tech Transfer and Commercialization worked with Kansas State University Research Foundation (KSURF) to license two of Dr. Bill Groutas' coronavirus-related technologies to Cocrystal Pharma, Inc.
- 2.

COMMUNITY ENGAGEMENT

CONTINUE TO DEVELOP PROGRAMS THAT MAKE THE CAMPUS A WELCOMING AND INCLUSIVE PLACE FOR ALL.

The Placemaking initiative on Wichita State campus capitalizes on our shocker assets, inspiration, and potential, with the intention of creating an attachment to campus by supporting programming and special projects that promote the health, happiness, and well-being of our campus community. The following are initiatives that were conducted in an effort to continually enhance our campus climate.

- Clinton Hall Stairs mural: Funded by the Knight Foundation through the Wichita Community Foundation. Student Sarah Myose was awarded funding to produce the mural through an open call for proposals. The stairs have become a hotspot for photos on campus.
- Electrical Box mini-murals: Funded by the Knight Foundation through the Wichita Community Foundation, alum and lecturer for ADCI, Hallie Linnebur painted mini-murals on the Innovation Campus capturing the diversity of our campus community.
- Community Garden development: Funded by the Knight Foundation through the Wichita Community Foundation. Student Madi Laughlin worked with Facilities Services, SGA and

